



Subcommittee Meetings Guidelines

Our subcommittees will be working to identify goals and objectives for Town, to create the Framework for our new Comprehensive Plan. You are expected to use, for guidance, information from the Open House and survey, as well as your own knowledge and beliefs. At this point, nothing is “off the table”.

To give a basic definition of “Goals and Objectives”:

Goals are the outcomes or conditions the plan is designed to achieve.

Objectives are the “doable” versions of the goals.

- p. 254 The Practice of Local Government Planning

Perhaps the best way to get a handle on the difference is to refer to the handout from Loudoun County, Va., to see an example of how goals & objectives differ, and complement one another.

As we start this process of defining Goals and Objectives, it might be helpful to think about the process as a set of steps to work through:

1. Define the goals
2. Identify the problems that frustrate the fulfillment of these goals
3. Identify alternative solutions to the problems that will achieve the goals
4. Compare the relative merits of each alternative as a solution to the problem

- p. 23 The Practice of Local Government Planning

By defining our goals and the impediments to reaching them, we can get a handle on the specific issues we want to address. These will become our objectives. How we reach them will be the next step in our Comprehensive Planning process. The following questions are provided to help spur discussion and focus attention on particular relevant issues.



Mount Pleasant SC

Comprehensive Plan 2018-2028



Subcommittee 1 – Quality of the Built Environment/ Place

Mount Pleasant needs....

- **(Theme 1) Quality of the Built Environment/ Place**– Need to address issues related to:
 - Link between development and infrastructure
 - Diversity of housing types
 - Criteria for Urban Corridors (Coleman, Chuck Dawley & Johnnie Dodds)
 - Employment opportunity/Economic Development
 - Affordable housing
 - Others?

Starting Questions:

1. What do we mean by diversity of housing? Is it in the Town's best interest to ensure that there is a diversity of housing opportunities in the Town? If so, how do we define "diversity of housing"? What means should be considered to accomplish this?
2. How can we determine/quantify that the Town has adequately diverse housing opportunities for residents and workers?
3. How do we define "affordable housing"? How can/should the Town participate in the housing market to affect the provision of "affordable housing"?
4. Is the concept of urban corridors along Coleman, Johnnie Dodds & Chuck Dawley working? If so, what modifications, if any, should be considered to make the development/redevelopment of these areas more attractive?
5. Are there adequate employment opportunities in the planning area for Mount Pleasant residents? If not, what avenues should be considered to address this situation?
6. Are there adequate/appropriate business/shopping opportunities in Mount Pleasant for local residents? If not, what needs are not being met, and how should we best proceed with trying to meet those needs?
7. What are the critical infrastructure issues in Town? Can these be tied to development? Where infrastructure needs fall short, what changes are necessary to address the shortfall?



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Subcommittee 2 – Quality of Life/ Community Character

Mount Pleasant needs...

- **(Theme 2) Quality of Life/ Community Character** – Need to address issues related to:
 - Protection of small-town feel
 - Preservation of green spaces & trees
 - Enhancement of historic resources, culture & tradition (sites, communities, industries)
 - Provision for a variety of recreational opportunities (arts, Senior Center, waterfront access)
 - Others?

Starting Questions:

1. What are the indispensable qualities that make Mount Pleasant, “Mount Pleasant”? What can we do to protect those?
2. Identify the historic/natural/cultural resources in Town that are important to protect/conserv. How can we best protect these? Are there ways to better integrate conservation efforts to improve our outcome?
3. Are current zoning/land use policies and regulations adequate to address our conservation needs? If not, what changes should be considered?
4. Are recreational needs being adequately addressed in Mount Pleasant? If not, what opportunities are missing/underserved?



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Subcommittee 3 – Safe & Efficient Mobility

Mount Pleasant needs...

- **(Theme 3) Safe & Efficient Mobility** – Need to address issues related to:
 - Traffic congestion
 - Provision & interconnection of bike and pedestrian trails
 - Transit opportunities
 - Others?

Starting Questions:

1. What should our priorities be in addressing our traffic concerns?
2. What is an acceptable standard by which to judge our traffic concerns?
3. What steps should the town take to address local traffic concerns?
4. Is creation of a usable bike/pedestrian system an appropriate use of Town resources? Define “usable”. If so, what steps can be taken to improve upon the bike/pedestrian facilities already in place?
5. What needs do we intend to meet with our bike/pedestrian system? To what standards should future bike/pedestrian facilities be held?
6. Is provision/coordination of a functional transit system an appropriate use of Town resources? Define “functional”. If so, where would a transit system be most effective? What format should it take?
7. What needs do we intend to address with our transit improvements?



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Subcommittee 4 – Taking the Long View

Mount Pleasant needs...

- **(Theme 4) Taking the Long View** – Need to address issues related to:
 - Sustainability/resiliency of development & infrastructure
 - Environmental protection (water quality, natural habitat)
 - Long-term public investment/Fiscal responsibility
 - Appropriate provision of public services (recreation facilities, water, sewer, schools, police, fire, sanitation)
 - Others?

Starting Questions:

1. Do existing Town policies and regulations appropriately address environmental concerns? If not, what issues need to be addressed more thoroughly?
2. Are changes necessary to development guidelines/infrastructure programs to ensure long-term local resiliency in the face of extreme climate change/emergency scenarios?
3. Does the Town have adequate programs in place to meet the long term operational and capital needs of the Town? If not, what opportunities might be explored to improve our capabilities?
4. Are there opportunities for coordination with other service providers that we are missing out on?