



Traffic Box Signal Art Program #MtPCreates

Artist Application & Design Concept

Due October 8, 2018 (*Delivered*)

Town of Mount Pleasant Culture, Arts & Pride Commission
391 Egypt Road, Mount Pleasant, SC 29464
www.TOMPSC.com

*Town Staff Contact: Nicole Harvey
NHarvey@tompsc.com, 843-884-2528*

Artist Solicitation

The Town of Mount Pleasant invites artists to submit applications for their art or design(s) to be utilized to wrap existing traffic boxes at selected signalized intersections. The metal traffic boxes are located on visible corners of certain intersections and are similar in size and shape, (template provided upon request, but we are able to recreate just about any art piece for the wrap). A list of the intersections being considered for wraps is included. The selected graphic designs or artwork will be printed on a vinyl wrap and applied to the box.

Artist Benefit

1. Artists will receive a \$250 stipend paid by the Town of Mount Pleasant.
2. Artist recognition.
3. Mention in press releases and promotional materials for the project.
4. Artist name, artwork title, and photos of the artwork may be included on the Town of Mount Pleasant's website and social media sites.

Design Specifications

1. Art/graphic designs must be original and wholly the work of the submitting artist.
2. Art/graphic designs may be traditional, representational or abstract.
3. The theme of the artwork should be appropriate for general viewing.
4. Art/graphic designs may relate generally to Mount Pleasant or can be intersection specific (*please note name of intersection on submission*).
5. Inspired by the sights and sounds of Mount Pleasant.
6. Not acceptable are designs that include logos, copyrighted or trademark images, advertisements, or political, religious or sexual symbols, themes or messages.
7. The Town of Mount Pleasant staff and Culture, Arts and Pride Commission will have final approval of the design.

Eligibility

1. The artists must reside in the Tri-County area (Berkeley, Charleston, or Dorchester).
2. The artist may neither be an employee nor serve on an appointed commission of the Town of Mount Pleasant.

Terms of Agreement

1. The artwork submitted is original, solely owned by the artist and reproduction will not violate the rights of any third party.
2. The Town of Mount Pleasant retains the right to use accepted artwork presented for this project and to use prints/photos of the art for promotional material. The Town of Mount Pleasant may not sell the art to a third party for profit.
3. Since the artistic design leading up to and including the final design of the artwork are unique, the artist shall not make any additional, exact duplicate reproductions of the final design of the artwork without the written permission of the sponsor (if applicable) and the Town of Mount Pleasant.
4. The Town of Mount Pleasant has the right to remove or replace the art without notification to the artist.

Release Waiver

The undersigned artist, a participant in the Mount Pleasant Traffic Box Art program, does hereby indemnify, release, discharge and hold harmless the Mount Pleasant Culture, Arts and Pride Commission, and the Town of Mount Pleasant of any and all actions, causes of action, demands, suits, accounts, covenants, damage claims, and any and all claims, demands and liabilities for loss, harm or damage whatsoever of every name and nature, both in law and equity, which may be brought against the Mount Pleasant Culture, Arts and Pride Commission and/or the Town of Mount Pleasant or its agents, servants, employees or attorneys, through the artist's participation in said project and the use of his/her artwork.

I understand that an electronic signature has the same legal effect and can be enforced the same way as a written signature. By checking this box and typing my name below, I am electronically signing my application.

Date: _____

Signature: _____

Print Name: _____

Traffic Box Artist Application Form

Send completed application, release waiver and bio to Nicole Harvey at NHarvey@tompsc.com by October 8, 2018 (Delivered). Selected artists will be notified by October 31, 2018.

Date: _____

Artist Name: _____

Street Address: _____

City/Town: _____ Zip: _____

Email: _____ Phone: _____

Website (if applicable): _____

Social Media Links (if applicable): _____

In a few sentences describe your design and how it relates to Mount Pleasant and/or specific intersection. Please include conceptual design based on template provided.

OFFICE USE ONLY:

Date Design Reviewed:	Approved	Not Approved / State Reason
Culture, Arts & Pride Commission		
Town of Mount Pleasant		

List of Possible Intersections to be Wrapped

(Six total will be selected for fiscal year 2018-19)

Highway 17 at S. Shelmore Blvd.

Highway 17 at Indigo Market Drive

Highway 17 at Market Centre Blvd.

W. Coleman Blvd. at Houston Northcutt Blvd.

W. Coleman Blvd. at Lansing Drive

W. Coleman Blvd. at Whilden

Coleman Blvd. at Chuck Dawley

Ben Sawyer at Rifle Range/McCants

Ben Sawyer at Center Street