FARMERS MARKET ADVISORY BOARD
Thursday, January 21, 2021
2:30 pm
Municipal Complex, Committee Meeting Room (3300)
100 Ann Edwards Lane
Mount Pleasant, SC 29464

AGENDA

1. Approval of Minutes from the February 27, 2020 meeting
2. Public Comment
3. Discuss 2020 Season; where do we start, changes, requirements of vendors
4. Review reinstatement of Shopping Bag Sponsorship Program
5. Review 2021 Market Season and Marketing Plan
   a. InMotion Magazine (MPRD)
   b. PRINT: Lowcountry Parent, Mount Pleasant Magazine, etc.
   c. Charleston.com
   d. Facebook & Other Social Media Outlets
   e. Weekly E-blasts - Around the Town
   f. Moultrie News E-Blast
   g. Banners; Ground Stakes
6. New Business
7. Adjourn

Title VI Notice: The Town of Mount Pleasant fully complies with Title VI of the Civil Rights Act of 1964 and related statutes and regulations in all programs and activities. Town meetings are conducted in accessible locations, materials can be provided in accessible formats, and provided in languages other than English. If you would like accessibility or language accommodation, please contact the Title VI Coordinator, one week in advance, at the Town of Mount Pleasant at 843-884-8517.