Members Present: Lisa Crowley, Chair; Brumby McLeod, Mari Ricozzi, Jennifer Maxwell, Terry Ansley and Richard Giecek

Also Present: John Iacofano, Town Council Liaison

Staff Present: John Greenberg, Staff Liaison; and Tammy Harness, Deputy Chief Financial Officer

1. Call to order
   ▶ Ms. Crowley called the meeting to order at 10:02 a.m.

2. Public Comments
   ▶ [No public comments]

3. FY 23/24 Spring Funding Presentations
   ▶ ATAC members began the scoring process for each applicant.

   Ms. Harness added that there is currently $132,500 available.

   Mr. Ansley asked if this amount is only for requests through the Spring of 2024.

   Ms. Harness responded in the affirmative.

   a. Charleston Race Week
   b. Charleston Restaurant Foundation
   c. Charleston Wine + Food
   d. Coastal Cyclists
   e. Cooper River Bridge Run
   f. Holy City Arts & Lyric Opera (removed)
g. Mount Pleasant Symphony
h. Rice Planters Golf
i. South Carolina Surf Soccer Club (2)
j. Southeastern Wildlife Exposition
k. STAC House Shows
l. Summerville Juneteenth

Mr. McLeod stated that in reference to the request by Coastal Cyclists, he is not convinced that there are room nights tied to this event.

Ms. Maxwell stated that it was previously a one day event, and now it is a two-day event.

Ms. Crowley stated that they have lost their 501(c)3 status or are no longer eligible because they are now privately owned.

Mr. Ansley stated that he sees the function being the same including the proceeds being donated. He does not understand why they were rolled into Snee Farm and he does not believe they were aware of the implications. He said the tournament will be held the same way as it has been for decades.

Ms. Crowley stated that with the rules for ATAC does it have to be a 501(c)3?

Ms. Ricozzi stated that it does not; however, ATAC members met and voted on funding non-profit organizations.

Mr. Greenberg stated that the application indicates 2 choices: 501(c)3 or government.

Mr. Giecek stated that if that was the vote of the Committee previously, then this should not even be addressed.

Ms. Crowley stated that in reference to STAC House Shows, she stated that the link showcasing their work, which was sent to ATAC Committee members, was very well produced.

Mr. Ricozzi stated that unfortunately they are not a non-profit organization.

Ms. Crowley stated that Juneteenth was the last applicant.
Mr. Ansley stated that he understood that the request was to print 250 brochures that would be placed if different places to highlight different events.

Mr. McLeod said it was more to capture the Mt. Pleasant places of African American significance and not necessarily for Juneteenth. He added that there is no evidence of an existing infrastructure for distribution. While he appreciates the cultural focus on African American history in Mount Pleasant, he is not in favor of funding this applicant.

(Mr. Iacofano departed the meeting at 10:58 a.m.)

Mr. Ansley agreed.

Ms. Maxwell stated that this applicant could be invited back with more of a plan and structure.

All Committee members agreed not to fund the Summerville Juneteenth applicant.

Committee members continued to discuss funding requests.

Mr. Ansley moved to accept the Committee recommendations for funding as shown; seconded by Ms. Maxwell. All present voted in favor.

Mr. Ansley moved to decline funding for the two applicants who are not a government or 501(3)c entity; and to recommend the Summerville Juneteenth applicant reapply with a clear plan in place; seconded by Ms. Maxwell. All present voted in favor.

Ms. Crowley asked staff about the applicant Holy City Arts & Lyric Opera who was removed.

Mr. Greenburg stated that a letter was sent to this applicant advising that the dates indicated on their application would be for the next funding cycle and would not be considered for this funding cycle. He invited them to apply at that time and they have elected to be considered.
4. Adjourn

There being no further business, the Committee adjourned at 11:18 a.m.

Respectfully submitted,
Barbara Ashe MacDonald
August 22, 2023

<table>
<thead>
<tr>
<th>Spring FY 2024 Events:</th>
<th>Spring 2023 Funding (FY 2023)</th>
<th>Fall 2023 Funding (FY 2024)</th>
<th>Current Requested Amount Spring 2024 (FY2024)</th>
<th>Committee Recommended Funding</th>
<th>Fund Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Charleston Race Week at Patriots Point</td>
<td>25,000</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>107,500</td>
</tr>
<tr>
<td>2 Charleston Restaurant Week - Lowcountry Oyster Festival</td>
<td>7,500</td>
<td>-</td>
<td>10,000</td>
<td>9,000</td>
<td>98,500</td>
</tr>
<tr>
<td>3 Charleston Wine + Food Festival</td>
<td>20,000</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>73,500</td>
</tr>
<tr>
<td>4 Coastal Cyclists - Ride the Lowcountry</td>
<td>-</td>
<td>-</td>
<td>15,000</td>
<td>1,000</td>
<td>72,500</td>
</tr>
<tr>
<td>5 Cooper River Bridge Run 10k</td>
<td>25,000</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>47,500</td>
</tr>
<tr>
<td>6 Holy City Arts &amp; Lyric Opera HALO - (our) Home for the Holidays - annual concert</td>
<td>-</td>
<td>-</td>
<td>10,000</td>
<td>-</td>
<td>47,500</td>
</tr>
<tr>
<td>7 Mount Pleasant Symphony - Spring &amp; Summer Concerts</td>
<td>7,500</td>
<td>7,500</td>
<td>9,500</td>
<td>7,500</td>
<td>40,000</td>
</tr>
<tr>
<td>8 Rice Planters Golf - 52nd Amateur Golf Tournament</td>
<td>5,000</td>
<td>-</td>
<td>7,500</td>
<td>-</td>
<td>40,000</td>
</tr>
<tr>
<td>9 SC Surf Soccer Club - Challenge Cup</td>
<td>3,500</td>
<td>5,000</td>
<td>10,000</td>
<td>7,500</td>
<td>32,500</td>
</tr>
<tr>
<td>10 SC Surf Soccer Club - Spring Shootout</td>
<td>3,000</td>
<td>5,000</td>
<td>10,000</td>
<td>7,500</td>
<td>25,000</td>
</tr>
<tr>
<td>11 Southeastern Wildlife Exposition (SEWE)</td>
<td>25,000</td>
<td>-</td>
<td>25,000</td>
<td>25,000</td>
<td>-</td>
</tr>
<tr>
<td>12 STAC House Shows TV Series</td>
<td>-</td>
<td>-</td>
<td>20,000</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>13 Summerville Juneteenth - African Americans on Tour History People and Places of Mount Pleasant, SC</td>
<td>-</td>
<td>-</td>
<td>3,000</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

TOTALS: $121,500 $17,500 $195,000 $132,500 $ -