

(Participants were asked to give consensus answers from their small groups to the following questions. Each group was allowed multiple turns to answer. )

## **WHAT DO I LOVE ABOUT MOUNT PLEASANT?**

- Great Schools--!!
- Proximity to water, amenities, and downtown Charleston
- Family friendly culture
- Small town feel for a large town
- Cultural history
- Recreational activities
- High quality of life
- Great restaurants and shopping
- Level of services provided by the Town
- Beautiful place to live with cultural activities—parks, natural areas, etc.
- Great amenities—shopping, activities, etc within neighborhood areas
- Faith-based community

(Exclamation points were used to indicate the number of different times that particular answer was given)

## WHAT ARE THE CHALLENGES?

- Traffic--!!!
- Balancing responsible growth and maintaining town's identity
- Climate change and inefficient mass transit
- Storm drainage
- User access to water activities and shrimpers
- High cost of living a barrier
- Real estate costs
- No downtown area or central area of the town
- Resiliency of infrastructure
- Disconnect between east and west areas of town—need to have a more unified town in design, character, amenities, activities, etc.—not a strong, unified identity
- No affinity to other areas of the town where I do not reside—not drawn to other areas of the town
- Property values
- Too many big box stores, not enough professional jobs—travel to professional jobs outside of the town

(exclamation points were used to indicate the number of different times that particular answer was given)