

# GOALS & OBJECTIVES

## Subcommittee Draft for Plan Forum

### Quality of the Built Environment/Place

**Goal:** A community where the built environment honors the town's coastal village heritage, while recognizing that different parts of Town have their own unique character.

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#### Objectives:

**1. Concurrency**

Balance the rate of development with the provision of infrastructure, so that the demands of growth are met in as timely a manner as possible.

**2. Business Development**

Draw business opportunities to Town to create higher-paying employment and diversify the tax base.

**3. Character Areas**

Identify and develop the unique characteristics of each residential, commercial and mixed-use area of the town.

**4. Housing Diversity**

Provide a variety of housing types to meet the needs of the Town's changing demographics.

**5. Housing Affordability**

Provide affordable housing for residents of all incomes.



## Quality of Life/Community Character

**Goal: A diverse community where the verdant and historic coastal character of Mount Pleasant can be found in every aspect of daily life, and the friendly, small-town feel is embraced and strengthened through interaction with each other and the natural environment.**

### Objectives:

#### 1. Landscape

Ensure that residents and visitors know they are in Mount Pleasant by the coastal style and scale of development, protection of existing trees and provision of abundant buffers and landscaping.

#### 2. Open Space Corridors

Create a system of interconnected protected open spaces to provide opportunities to interact with nature, as well as to accommodate multi-use trails, wildlife corridors, and low-impact drainage strategies that enhance the natural hydrologic characteristics of the area.

#### 3. Key Properties

Recognize the importance of historic sites, natural areas and scenic views by proactively facilitating permanent protection for key properties that enhance the character of the Town.

#### 4. Recreational Opportunities

Diversify recreational opportunities to provide an outlet and foster community engagement among all segments of the Mount Pleasant population.

#### 5. Objective 5: Historic Cultures

Enhance and elevate the support of local historic cultures.

#### 6. Community Connection

Identify community common areas and promote community events to build trust and town-wide relationships among residents.

#### 7. Community Promotion

Champion locally-owned businesses, especially traditional industries and local historic cultures, to bolster their competitiveness in a changing economic environment and to protect their sustainability.

#### 8. Community Protection

Protect the surviving local historic communities from further encroachment and redevelopment.

#### 9. Community Education

Expand appreciation and understanding of local historic cultures and communities through comprehensive outreach and educational efforts.



## Safe & Efficient Mobility

**Goal: A reliable, sustainable and accessible 21<sup>st</sup> Century transportation system with multiple travel options that safely connect our communities, businesses and cultural areas.**

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### Objectives:

#### 1. Safety

Recognizing user safety is as a foundational and overarching objective in transportation system design and operations, implement modern safety features into new and existing transportation facilities, and establish support programs involving education, enforcement and emergency response.

#### 2. Roads

Provide a connected road network designed to respond to changing demand and utilize innovative technology.

#### 3. Bikes and Pedestrians

Integrate bike and pedestrian facilities and programs into the Town's road network, connecting various destinations within the planning area.

#### 4. Community Connector

Build a Community Connector bicycle and pedestrian route that links the Town's natural, cultural and historic resources, providing recreational and educational opportunities for residents and tourists.

#### 5. Land Use

Coordinate transportation and land use planning by aligning the Long Range Transportation Plan recommendations with Comprehensive Plan goals to proactively manage congestion and demand.

#### 6. Transit and Transportation Demand Management

Create inviting transit opportunities that serve the needs of residents, tourists, and the work force.

#### 7. Port traffic

Move port-related traffic efficiently to minimize the impact to local roadways and communities.



## Taking the Long View

**Goal: A sustainable and resilient community that adapts to evolving conditions while enhancing and maintaining high standards and quality of life that residents expect.**

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### Objectives:

**1. Fiscal Sustainability**

Ensure adequate long-term revenue and the financial health of the Town through fiscally sustainable practices.

**2. Services & Infrastructure**

Provide services and infrastructure required to support anticipated future conditions in the Town.

**3. Environmental Sustainability**

Protect the integrity of the natural environment for its value as habitat, floodplain and water quality management, buffers, recreation, etc.

**4. Emergency Management**

Enhance the Town's ability to anticipate, mitigate and adapt to changing conditions in order to better withstand and rapidly recover from large-scale emergencies and disasters.