

# THE MOUNT PLEASANT WAY SURVEY

The Town of Mount Pleasant is working on a plan for the Mount Pleasant Way, a vision for a community-wide pathway/greenway network, and we need your help! The plan will incorporate an analysis of existing conditions, input from community residents (that's you!), stakeholder agencies and organizations, as well as best design practices. Your responses to this survey will help the Town better develop the collective vision for the Mount Pleasant Way.

Even if you do not walk, bike, or use greenways regularly, your feedback is helpful. All responses will remain anonymous.



**1. For which reason(s) do you see you or your household using the Mount Pleasant Way? (Check all that apply.)**

- Commuting to work
- Commuting to school
- Getting to know your town
- Exercise
- Well-being/fresh air
- Recreation
- Spending time with family/friends
- Accessing parks
- Running errands/shopping
- Other (please specify): \_\_\_\_\_

**2. How would you or those in your household travel on the Mount Pleasant Way network? (Check all that apply.)**

- Walk
- Scooter
- Run/Jog
- Walk with a stroller
- Bicycle
- Travel with a mobility device (e.g. wheelchair)
- Skate
- Other (please specify): \_\_\_\_\_

**3. Who should be the target audiences for the Mount Pleasant Way? (Choose your Top THREE.)**

- Families + Kids
- People with limited mobility
- Commuters
- Out of town visitors
- Exercisers
- Pets (and their owners!)
- Other (please specify): \_\_\_\_\_

**4. Which locations would you like to connect to via the Mount Pleasant Way? (Choose your Top THREE destinations.)**

- School
- Parks
- Work
- Dining/entertainment
- Transit Stops
- Destinations within my neighborhood
- Grocery store/shopping
- Destinations in an adjacent neighborhood
- Historical sites/landmarks
- Library/community centers
- Other (please specify): \_\_\_\_\_

**5. From your selected locations in Question 4, are there any specific places you'd like to access via the Mount Pleasant Way? (List up to TWO destinations.)**

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**6. Which of the following elements captures the primary experience or feeling you envision for the Mount Pleasant Way? (Choose your Top THREE.)**

- Natural Beauty
- Social and Activity
- Cultural/Historical
- Active Healthy Living
- Whimsical/Fun
- Arts Corridor
- Other (please specify): \_\_\_\_\_

**7. What is the community proud of? What elements of the community should the trail celebrate/highlight?**

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**8. Describe Mount Pleasant today in ONE word:**

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**9. Describe your vision for the Mount Pleasant Way in ONE sentence or phrase.**

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10. How often do you do the following in Mount Pleasant?	Everyday	A few times per week	A few times per month	A few times per year	Never
Walking	<input type="checkbox"/>				
Bicycling	<input type="checkbox"/>				
Dog Walking	<input type="checkbox"/>				
Skateboarding/Roller Skating	<input type="checkbox"/>				
Electric scooter	<input type="checkbox"/>				
Running	<input type="checkbox"/>				

~Please see reverse side for additional questions~

## ADDITIONAL INFORMATION

Results from this optional, voluntary portion of the survey will not be used to identify the survey participant individually, but instead used to understand which geographic areas and demographic groups we are reaching. Results will help Mount Pleasant validate survey findings and support investments in the Mount Pleasant Way that meet the needs of our residents.

### 11. What is your relationship to Mount Pleasant? (Check all that apply.)

- I live here
- I work or own a business here
- I own property here
- I (or my children) go to school here
- I visit here for recreation, shopping, dining, local services
- Other (please specify): \_\_\_\_\_

### 12. In what area/neighborhood do you live?

\_\_\_\_\_

### 13. If you work or own a business in Mount Pleasant, where do you work/own a business? (Please provide the general location/area.)

\_\_\_\_\_

### 14. If you/your child(ren) go to school in Mount Pleasant, what school(s) do you or your child(ren) attend?

\_\_\_\_\_

### 15. If you DO NOT live, work, or go to school in Mount Pleasant, why do you visit Mount Pleasant?

\_\_\_\_\_

\_\_\_\_\_

### 16. How do you identify your gender?

- Female
- Male
- Decline to state

### 17. Which of the following groups includes your age?

- 0-18
- 19-24
- 25-45
- 46-64
- 65+
- Decline to state

### 18. What is your race? (Check all that apply.)

- White or Caucasian
- Black or African American
- Asian or Asian American
- American Indian/Alaska Native
- Native Hawaiian or Pacific Islander
- Another Race
- Decline to state

For more information about this project, please visit:

<https://www.tompsc.com/1179/Mount-Pleasant-Way>

### 19. What is your ethnicity?

- Hispanic
- Non-Hispanic
- Decline to state

### 20. What is your primary language?

- English
- Spanish
- Decline to state
- Other (please specify): \_\_\_\_\_

### 21. Which group includes your household income?

- \$25,000 or less
- \$25,001-\$49,999
- \$50,000-\$99,999
- \$100,000-\$149,999
- \$150,000-\$199,999
- \$200,000 or more
- Decline to state

### 22. Which of the following describes your employment status?

- Employed
- K-12 Student
- College Student
- Work at home/homemaker
- Retired
- Unemployed
- Decline to state
- Other (please specify): \_\_\_\_\_

### 23. What is your highest level of education?

- Less than high school
- High school diploma or equivalent (e.g., GED)
- Some college, no degree
- Associate's degree
- Bachelor's degree
- Graduate degree
- Decline to state

**OPTIONAL: If you would like to stay in touch and receive updates about the Mount Pleasant Way project, fill in your name and email below and you will be added to the mailing list.**

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**Thank you for your time!**

Completed surveys may be mailed to or dropped off at the Mount Pleasant Town Hall:

ATTN: James Aton

Town of Mount Pleasant Municipal Complex  
100 Ann Edwards Lane, Mount Pleasant, SC 29464