

Our Goals

To support the Vision, the Plan Forum assembled a series of goals to provide general direction and guidance to subsequent Town policies, ordinances and programs. These goal statements, organized by those four themes, are as follows:

Quality of the Built Environment/Place

- Balance the rate of development with the provision of public infrastructure, so that the demands of growth are met in as timely a manner as possible.
- Draw businesses to Town to create higher-paying employment opportunities and diversify the tax base.
- Identify and develop the unique characteristics of each residential, commercial and mixed-use area of Town.
- Provide a variety of housing types to meet the needs of the town's changing demographics, while also providing affordable housing for residents of all incomes.

Quality of Life/Community Character

- Ensure that residents and visitors know they are in Mount Pleasant by the coastal style and scale of development, protection of existing trees, and provision of abundant wooded buffers and landscaping.
- Create a system of interconnected, protected open spaces to provide opportunities to interact with nature, as well as to accommodate multi-use trails, wildlife corridors, and low-impact drainage strategies that enhance the natural hydrologic characteristics of the area.
- Recognize the importance of historic sites, natural areas and scenic views by proactively facilitating permanent protection for key properties that enhance the character of the town.
- Diversify recreational opportunities and foster community engagement among all segments of the Mount Pleasant population.
- Identify community common areas and promote community events to build trust and town-wide relationships among residents.
- Champion locally-owned businesses, especially traditional industries and local historic cultures, to bolster their competitiveness in a changing economic environment and to ensure sustainability.
- Enhance, elevate, and protect the surviving local historic communities and expand local appreciation and understanding through comprehensive outreach and educational efforts.

Safe & Efficient Mobility

- Implement modern safety features into new and existing transportation facilities, and establish support programs involving education, enforcement and emergency response so that user safety is a foundational and overarching objective in transportation system design and operation.
- Provide a highly connected road network designed to respond to changing demand and utilizing innovative technology.
- Integrate bike and pedestrian facilities and programs into the Town's road network, linking various destinations within the planning area.
- Build a world-class, family-friendly bicycle and pedestrian connector path that links the Town's citizens and visitors to natural, cultural and historic resources and provides travel, exercise, recreational and educational opportunities.
- Coordinate transportation and land use planning by aligning the Mobility Plan recommendations with comprehensive plan goals to proactively manage congestion and travel demand.
- Create inviting transit opportunities that serve the needs of residents, tourists, and the work force.
- Move port-related traffic efficiently to minimize the impact to local roadways and communities.

Taking the Long View

- Ensure adequate long-term revenue to support the financial health of the Town through fiscally sustainable practices.
- Provide services and infrastructure required to support anticipated future conditions in the town.
- Protect the integrity of the natural environment for its value as habitat, floodplain and water quality management, buffers, and recreation.
- Enhance the Town's ability to anticipate, mitigate and adapt to changing conditions to better withstand and rapidly recover from large-scale emergencies and disasters.

DRAFT COMPREHENSIVE PLAN PAGE REFERENCE: P. 18 (P. 2-2)

<https://www.tompsc.com/DocumentCenter/View/29786/TCDraftPlanReduced>